

# Business English

## Pre-Intermediate B (A2)

### Course Information

---

#### Our approach

This course integrates speaking, writing, listening and reading skills using a 'communicative approach', as well as grammar analysis and practice. The focus of the course is for you to communicate successfully with others in a business context; this means that error correction takes place at certain points in the lesson, not necessarily every time a mistake is made.

#### Materials

The **student's book** used for this course is Market Leader Pre-Intermediate (3<sup>rd</sup> Edition) and the topics you will cover are:

Unit 5: Stress

Unit 6: Entertaining

Unit 7: New business

Unit 8: Marketing

#### What will you be able to by the end of the course?

This course aims to help you to be able to do the following things more **confidently** and **using appropriate language**. Your teacher will encourage you to self-assess your ability throughout the course.

|   |
|---|
| I can use <b>present perfect</b> and <b>past simple</b> to talk about <b>wellbeing</b> in the <b>workplace</b>        |
| I can <b>analyse</b> factors which contribute to <b>stress at work</b> and discuss <b>practical solutions</b>         |
| I can make <b>small talk</b> with <b>new contacts</b> at <b>events</b> , such as conferences                          |
| I can use a range of <b>verb phrases</b> to <b>plan a corporate hospitality event</b>                                 |
| I can use <b>time clauses</b> and <b>appropriate vocabulary</b> to explain the <b>development of businesses</b>       |
| I can discuss issues affecting <b>new</b> and <b>expanding businesses</b> using language to express <b>statistics</b> |
| I can accurately form <b>a variety of questions</b> to <b>conduct a consumer survey</b>                               |
| I can <b>interpret consumer data</b> to <b>create a marketing plan</b> using <b>appropriate vocabulary</b>            |

## Assessment and Self-Study

Your teacher will give you 1 assessed speaking task and 1 writing task over the course and will give you written feedback on your performance.

Additionally, you will use the practice file for work in class and at home. The book is only one part of your course – you will also use activities, multi-media resources and other materials which will help you learn.

## What level is my class?

| CEFR Level | Business English Courses         | General English Courses     |
|------------|----------------------------------|-----------------------------|
| C1-C2      | Advanced<br>A/B/C                | Proficient User<br>A-F      |
| B2         | Upper Intermediate<br>A/B/C      | Pre-Advanced<br>A/B         |
|            |                                  | Upper Intermediate<br>A/B/C |
| B1         | Intermediate<br>A/B/C            | Intermediate<br>A/B/C       |
| A2         | <b>Pre-intermediate</b><br>A/B/C | Pre-intermediate<br>A/B/C   |
| A1         |                                  | Elementary<br>A/B/C         |

## What is an A2 user of English?

According to the Common European Framework of Reference (CEFR), an A2 user can:

- understand sentences and frequently used expressions related to areas of most immediate relevance (e.g. very basic personal and family information, shopping, local geography, employment).
- communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar and routine matters.
- describe in simple terms aspects of his/her background, immediate environment and matters in areas of immediate need.

If you have any questions about your course, please speak to your teacher or get in touch with our Integrated Customer Service team [contact@britishcouncil.ro](mailto:contact@britishcouncil.ro) +40 213 079 600