

# Business English

## Upper Intermediate C (B2)

### Course Information

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#### Our approach

This course integrates speaking, writing, listening and reading skills using a 'communicative approach', as well as grammar analysis and practice. The focus of the course is for you to communicate successfully with others in a business context; this means that error correction takes place at certain points in the lesson, not necessarily every time a mistake is made.

#### Materials

The **student's book** used for this course is Market Leader Upper Intermediate (3<sup>rd</sup> Edition) and the topics you will cover are:

- Unit 9: Raising finance
- Unit 10: Customer service
- Unit 11: Crisis management
- Unit 12: Mergers and acquisitions

#### What will you be able to by the end of the course?

This course aims to help you to be able to do the following things **confidently**, **accurately** and **using appropriate language**. Your teacher will encourage you to self-assess your ability throughout the course.

I can accurately use <b>financial terms</b> to <b>participate in discussions</b> about different <b>business models</b>
I can effectively <b>manage a negotiation</b> to <b>secure project financing</b>
I can employ <b>effective strategies</b> and <b>language</b> for <b>active listening</b>
I can use a <b>range of appropriate language</b> to <b>comment on</b> and <b>deal with complaints</b>
I can use <b>conditional structures</b> to <b>reflect on</b> and <b>speculate about</b> the <b>impact of different decisions</b>
I can deal with <b>difficult questions politely</b> and <b>address crises</b> in a <b>professional manner</b>
I can use a <b>range of language</b> to <b>describe opportunities</b> for <b>future growth</b>
I can deliver a <b>persuasive presentation</b> to <b>convince others</b> of a particular <b>course of action</b>

## Assessment and Self-Study

Your teacher will give you 1 assessed speaking task and 1 writing task over the course and will give you written feedback on your performance.

Additionally, you will use the practice file for work in class and at home. The book is only one part of your course – you will also use activities, multi-media resources and other materials which will help you learn.

## What level is my class?

CEFR Level	Business English Courses	General English Courses
C1-C2	Advanced A/B/C	Proficient User A-F
B2	Upper Intermediate A/B/C	Pre-Advanced A/B
		Upper Intermediate A/B/C
B1	Intermediate A/B/C	Intermediate A/B/C
A2	Pre-intermediate A/B/C	Pre-intermediate A/B/C
A1		Elementary A/B/C

## What is a B2 user of English?

According to the Common European Framework of Reference (CEFR), a B2 user can:

- understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in his/her field of specialisation
- interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party
- produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options

If you have any questions about your course, please speak to your teacher or get in touch with our Integrated Customer Service team [contact@britishcouncil.ro](mailto:contact@britishcouncil.ro) +40 213 079 600